

# MACS INTERIM IMPACT REPORT

## Mid year update - 2025

Welcome to our 2025 Mid-Year Impact Report. This update highlights the work MACS has delivered so far this year, reflecting our continued commitment to supporting people born without eyes or with underdeveloped eyes, and their families. From community connections to practical support, we're proud to share the progress we've made together.

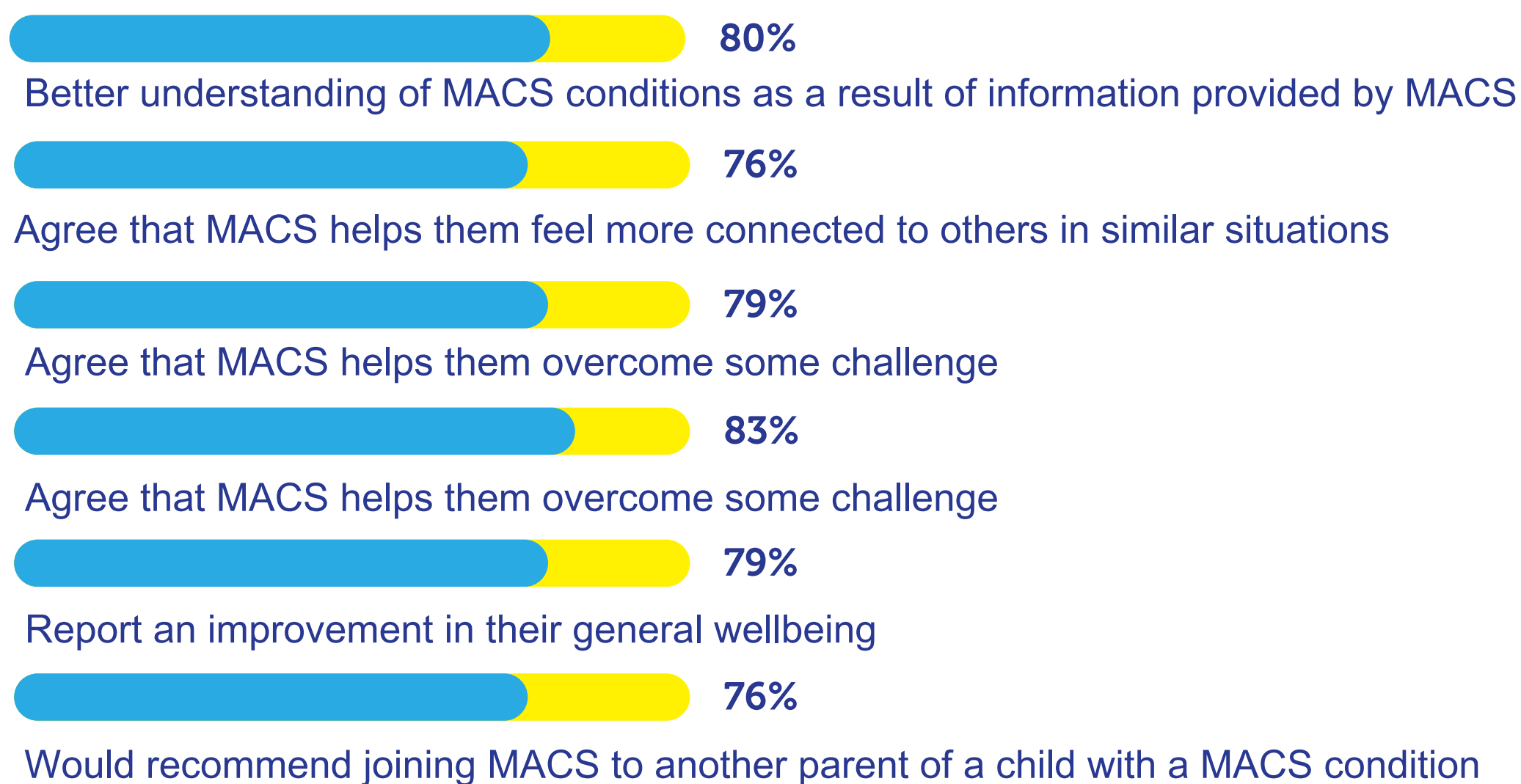


## Supporting people born without eyes or with underdeveloped eyes

Success is measured against the predetermined outcomes on our Theory of Change which lead to our sustained impact goal that *People with MACS in the UK and their families are less isolated, better connected and have access to the advice, information and support they need to thrive and confidently lead a fulfilling life.*

### Member Satisfaction

2024-2025



### Mission

To foster a vibrant, connected, and supportive community that is dedicated to empowering individuals and families with MACS conditions, helping them reach their full potential.

### Values

- Collaborative - working with our members, not for them
- Friendly over formal - creating a personable culture while remaining professional
- Aspirational - our desire to achieve excellence

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[www.macs.org.uk](http://www.macs.org.uk)

Charity 1161897 & SC052711





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It's hard to believe we're already halfway through the year, but looking back, it's clear we've achieved a great deal. This page highlights some of our key milestones from the past six months—made possible by the unwavering support of our community through grants, sponsorship, and fundraising. Thank you for being part of it and making it all possible.



## Supporting people born without eyes or with underdeveloped eyes

### Regional Volunteer Programme

2025



**13 Volunteers**

recruited and training begun.



**8 regions**

represented so far of our 12 defined regions.

### New Members

2025



**160 new members**

MACS now supports 3,646 members across the UK, from 1,192 households.

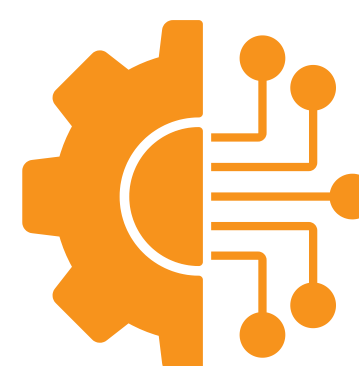
### Charitable member services

2025



**335 Personalised Birthday cards**

335 handwritten birthday cards, from Macs The Monkey sent to members aged 11 & under, with another 483 planned for the rest of the year.



**1 new service**

*You said, we listened."*

Following feedback at our Thriving at Thirty event, we've introduced an Tech Support Volunteer to offer practical help with accessible technology.

### Member testimonials

2025

“I wish we'd known about the charity when Arthur was a baby, as I think it would have settled our concerns a lot sooner. It's a fantastic charity with friendly compassionate staff.”

“My husband and I have been so comforted and by the FB support group. It's helped us to feel less alone being able to read and talk to others going through similar experiences and asking questions that we are also asking ourselves. As parents it's also been reassuring hearing from adult MACs members about their experiences growing up.”

“Thank you for all your support. Whenever I have a question they are answered so kindly by yourselves and other members. I no longer feel alone in our MACS journey and have MACS to thank for that. I have already been in touch with 4 families.”

“We adopted and knew absolutely nothing about this condition. Macs enabled us to feel joined in and educated. Thank you.”

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We're thrilled to report a 75% increase in responses to our annual survey, offering a richer and more representative insight into the experiences of our members. These findings have played a key role in shaping our focus for the first half of 2025 - and we're excited to share how your feedback is helping to shape what's next.



## Supporting people born without eyes or with underdeveloped eyes

### Still to come

2025



**18**  
Online Events

Including tech support, creative writing, new members welcome, coffee mornings, quizzes and more!



**6** Teen Podcasts

Covering a range of age-appropriate topics. Available for free via our website.



**5**  
New Events  
& Services

Including Mersea Island, Employability, Counselling, Jamie's Farm, Parent Carer Talks.

All designed with member feedback in mind and in line with our sustained impact goal.



**2** Adventure  
Trips

Our annual confidence building sailing and Calvert trips are on schedule and fully subscribed.



**8000**  
Newsletters

6 monthly e-newsletters and two editions of our printed Focus Magazine each with a distribution of 1,000 households.



**1** BIG  
MACS Meet Up

Uniting 150+ members from across the UK at Drayton Manor for a weekend of fun, friendship and belonging.

### MACS Awareness Week

22<sup>nd</sup> - 28<sup>th</sup> September

This MACS Awareness Week, we're celebrating MACS Memories! Follow our social media, like and share our posts, and help us spread the word - it really means the world to us!

